
London, 2nd March 2016

Procurement Innovation: Mercateo at “eWorld Procurement & Supply”

Mercateo UK was in London at “eWorld Procurement & Supply” on 2 March 2016. Since 2001, the trade fair has developed into one of the most comprehensive forums for new innovations and technical applications in procurement and supply chain management in Great Britain.

Mercateo was represented with a booth for the third time and presented, as in previous years, to an international audience with a specialist lecture. Stuart Hobbs, Global Lead Buyer for Consumable Products, provided insight into the procurement practice at Bombardier Transportation. In his lecture on “Implementing Tail End Spend Management with eProcurement” he explained to 60 listeners which challenges his company faced with the procurement of indirect requirements and how it was able to cope with these by integrating Mercateo. In the question and answer session afterwards he was able to answer numerous questions from the audience.

At the same time those responsible for procurement and decision makers used the chance to obtain information about the B2B procurement platform's e-procurement solutions at the Mercateo booth. Visitors showed great interest in integrating exclusive catalogues and the general possibilities for reducing process costs with the purchasing of indirect procurement.

About Mercateo

Mercateo is Europe's leading online procurement platform for business customers. E-procurement functions make electronic procurement easier for purchasers. At the same time they can integrate their own contractual supplier catalogues and connect their system to the platform via interfaces. Providers network easily with their customers via Mercateo.

Companies order from a range with millions of items at www.mercateo.co.uk. The range covers both general business supplies as well as specialist supplies through to exotic product categories. The customer base includes companies of all sizes.

Founded in 1999, Mercateo employs roughly 400 staff in 13 European countries. The company generated a turnover of EUR 200.2 million in 2015, which was an increase of 25 percent compared to the previous year.