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Mercateo Adds to their Executive Board

Dr. Bernd Schönwälder - New member of the Mercateo AG executive board

Mercateo appointed Dr. Bernd Schönwälder (45) as the new executive board member for department "Market & Sales". This post is characterised by the changing B2B platform, which, in addition to their shop business, is a growing service portfolio for building digital networks of purchasers and suppliers.

Dr. Bernd Schönwälder began working for Mercateo in 2010 as Head of Business Development. The graduated engineer electronic and information technology (*Diplomingenieur*) and Ph.D. in psychology has held the position of Mercateo Services GmbH's Managing Director of Marketing and Sales since 2012.

From the point of view of the current executive board members, Dr. Sebastian Wieser (IT and Business Development) and Peter Ledermann (Personnel and Finances), the expansion of the executive board is an obvious step towards the further development of the platform. "This post will not surprise anyone who is familiar with the situation. Dr. Schönwälder has already strongly influenced our development and growth over the past few years", states Peter Ledermann. "As regards content, creating the position of executive board for "Market & Sales" is a programmatic step. From being the German Internet pioneer, Mercateo has become a fast growing cloud platform creating a digital network for companies. For us, "Market" means not only serving purchasers and suppliers on a level playing field but also bringing them together to communicate with each other which is becoming increasingly important on our marketplace."

With the newly created executive board position, Mercateo offers a new focus on their market presence at the same time. Dr. Bernd Schönwälder says, "Until now, the innovative use of our platform as a digitised network was a closed event exclusively reserved for companies with more than a thousand employees. As from next year, these services will be available to a much broader market. The message is clear: we are off to a flying start!"



Dr. Bernd Schönwälder, Mercateo Executive Board

[Foto: Mercateo]

About Mercateo

Mercateo is Europe's leading e-procurement platform for business customers. At www.mercateo.co.uk, companies in the UK can order from a wide range of products, including office material, IT and industrial supplies. The offering covers general business needs as well as specialist commercial requirements, stretching to include exotic product categories. The customer base includes Freelancers, small and medium-sized enterprises as well as international corporations. In addition to the standard range of products, companies can also integrate their own framework agreement suppliers on a customised basis and use a modular system of e-procurement functions. These include catalogue hosting, personalised views and product labelling.

In addition to the UK, Mercateo is present in more than ten European countries.

In 2014, turnover totalled 160 million Euros, with an average annual growth rate of over 25 % in the last five years.

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