

London, 20. March 2015

Huge interest in best practice presentation at eWorld

More than 300 purchasing managers and decision-makers in the purchasing process made their way to London for the eWorld Procurement & Supply on 3 March 2015 to obtain information about the latest trends and technologies in purchasing. Mercateo was once again one of the sponsors and also present with its own exhibition stand. One of the highlights of the event was the best practice presentation by André Lückert, Manager Catalogue & Master Data Management at RWE Group Business Services GmbH. The 48 participants were curious to find out how the energy supplier uses the procurement solution from Mercateo to optimise its own indirect purchasing and create international uniform structures in purchasing. At the end, Lückert answered questions from the very interested auditorium and gave insight, among other things, into the background as to why RWE chose to collaborate with Mercateo, how the connection took place and what advantages the integration of the Mercateo solution provides in purchasing indirect materials.

However, it wasn't just André Lückert's presentation that was incredibly well received. The Mercateo stand was also extremely well attended the whole time. Representatives from companies such as Volkswagen Financial Services, KFC, Thames Water Utilities, Barclays, easyJet and many more wanted to find out about the procurement solution by Mercateo. Caroline Brzezek, Country Manager UK, and Roland Svennberg, Senior Key Account Manager, took time to answer the congress participants' questions and explained on the one hand how the open platform generally works and specific e-procurement functions like Mercateo ApproveNow or Mercateo exclusive catalogues on the other hand. As a result of the great interest and limited time on site, the first follow-up talks have already been arranged. Therefore, the eWorld was once again a very successful event for Mercateo.

About Mercateo

Mercateo is Europe's leading e-procurement platform for business customers. At www.mercateo.co.uk, companies in the UK can order from a wide range of products, including office material, IT and industrial supplies. The offering covers general business needs as well as specialist commercial requirements, stretching to include exotic product categories. The customer base includes Freelancers, small and medium-sized enterprises as well as international corporations. In addition to the standard range of products, companies can also integrate their own framework agreement suppliers on a customised basis and use a modular system of e-procurement functions. These include catalogue hosting, personalised views and product labelling.

In addition to the UK, Mercateo is present in more than ten European countries. In 2013, turnover totalled 135 million Euros, with an average annual growth rate of over 25 % in the last five years.